



BroadSoft UC-One Conference Room

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Join Video Conferences With One Click

We do our best work when we work together as a team. But being in the same room isn't always possible. Unfortunately, video conference room solutions are **hard to use, expensive, and don't work** most of the time.

A typical system has so many disparate parts - technology from different vendors, and complicated software that isn't easy to understand.

The cost to a business is high. Expensive hardware, wasted time spent on installation and support, and employees simply can't figure out how to get it to work. Which is why so many room-based video conferencing **investments go to waste.**

"The impact to employee productivity is also high, especially when they work in geographically dispersed teams. A recent survey of 1,700 knowledge workers, indicates that **79% always or frequently work in dispersed teams.**"

Video Improves Collaboration and Business Results

Video conferencing has been proven to improve business outcomes. Market research agency Redshift Research found that **76%** of the 1,205 business decision-makers in 12 countries surveyed said they **use video conferencing at work** today, and **56%** of users participated in at least **one video call per week.**

A survey conducted in London by the Global Leadership Summit found that **34%** of business leaders surveyed said **more than half their company's full-time workforce would be working remotely by 2020.**

Video conferencing has both hard and soft benefits, including:

- Improves team morale, trust, and engagement
- Accelerates decision making
- Improves meeting efficiency
- Enhances overall intimacy and rapport amongst a distributed workforce
- Increases engagement with customers, prospects and partners
- Minimizes wasted commuting time

What is UC-One Conference Room?

BroadSoft's UC-One Conference Room is an easy-to-use, room-based HD video conferencing solution that eliminates the wasted time and frustration associated with using today's traditional video conference systems.

With a simple click, anyone can start the video conference. And because **UC-One Conference is seamlessly integrated with UC-One Communicator My Room**, the video conference has all the productivity features of a My Room meeting such as screen sharing and group chat.

If you're not in the room, you can participate just as easily. Just join the My Room meeting from UC-One Communicator, and be immersed in a multi-media HD video collaboration session.

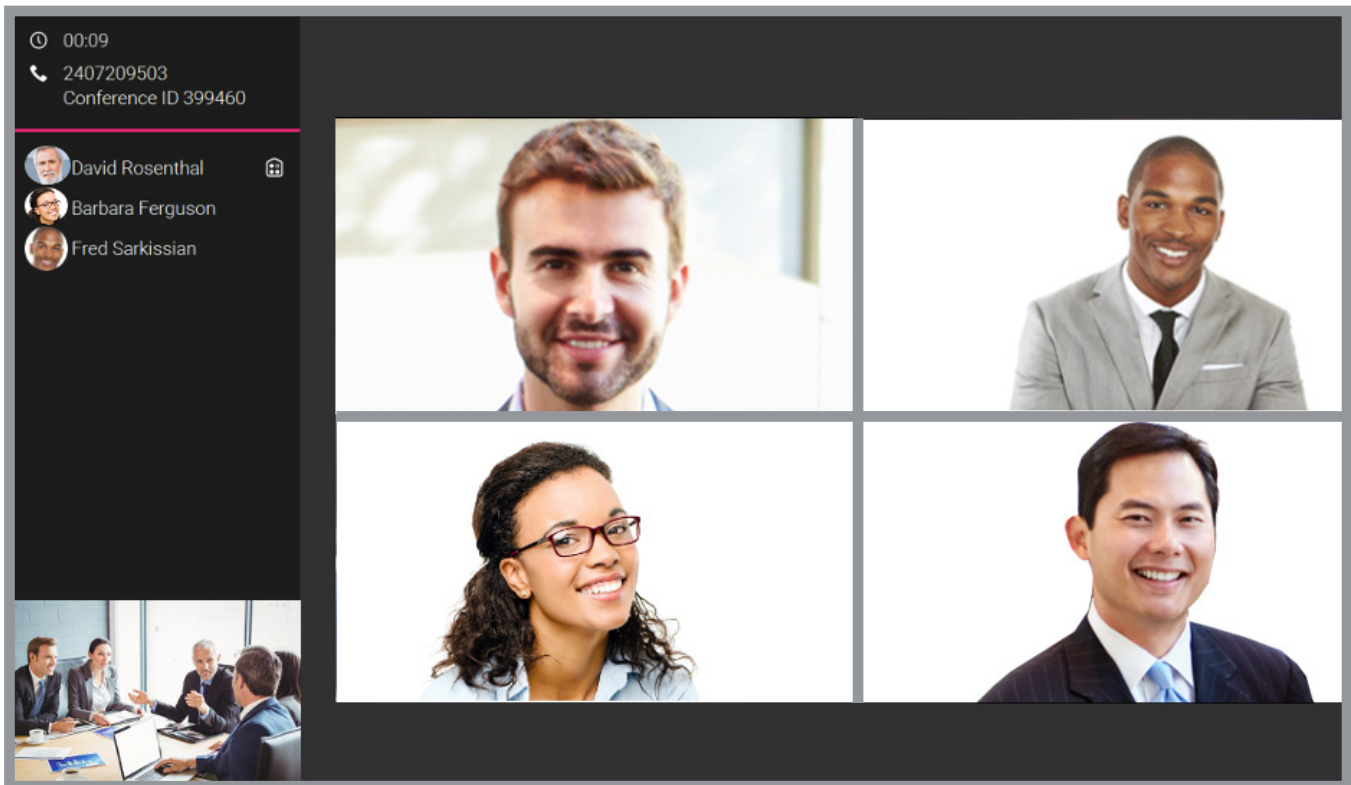
UC-One Conference Room is completely integrated with your office calendaring functions, so when you reserve the meeting room, the video conference is also reserved.

For small companies who don't have IT staff, or IT personnel in larger companies, UC-One Conference Room is a dream come true.

The solution arrives pre-installed with a lightweight hardware bundle, making it easy and cost-effective to deploy, and extremely reliable to support.

We've solved several business problems with UC-One Conference Room:

- **It's super easy to join conferences.** It's so intuitive, everyone will use it. With one click, you're in the conference.
- **It provides an exceptional HD video and audio experience.** Your teams are empowered to collaborate as effectively as if they were all in the same room.
- **It's easy to schedule a room.** UC-One Conference Room is tied to your company calendar and UC-One Communicator's My Room virtual meeting space. So it's easy to invite a conference room to a My Room meeting.
- **It's easy to install and support.** UC-One Conference Room arrives bundled with a combination of lightweight reliable Logitech and Intel hardware and our intuitive software.



Here's How It Works

Scheduling: Today's room-based video solutions require you to reserve both the physical room and the video conferencing resource, which is cumbersome. With UC-One Conference Room, it takes just a few short minutes to make video resource reservations a part of your managed physical conference rooms. So when you're ready to schedule a meeting, simply invite the meeting room just like you would invite a person, and UC-One Conference Room is automatically reserved and scheduled.

Meeting: When it's time to meet, UC-One Conference Room is ready when you arrive to the meeting room. Just click on the Join button to launch the conference. If it's an impromptu meeting, just search for the My Room of the person hosting the meeting and click on their name.

Content Sharing: As with any My Room meeting, you can share content with everyone in the video conference - whether they're in the room or remote. Remote colleagues can connect via UC-One Communicator.

Inviting guests: Did you know that 48% of teams include external contractors, agencies, outsourcers and other third parties? People who aren't part of your company can also join the video conference, using the My Room guest experience. Simply invite them to the meeting. All they have to do is click on the link from their web browser, and they're part of the video conference – including screen sharing and chat.

Joining via audio: If it's not convenient to participate in the video conference, anyone can join the audio portion of the meeting from any phone. Communicator users simply click on the phone icon to join the My Room, while guests dial the dedicated audio conference bridge number and ID.

Joining a 3rd party conference bridge: You can also join a 3rd party conference bridge from UC-One Conference Room. Just dial the phone number and access code from UC-One Conference Room's dialer. By default, the

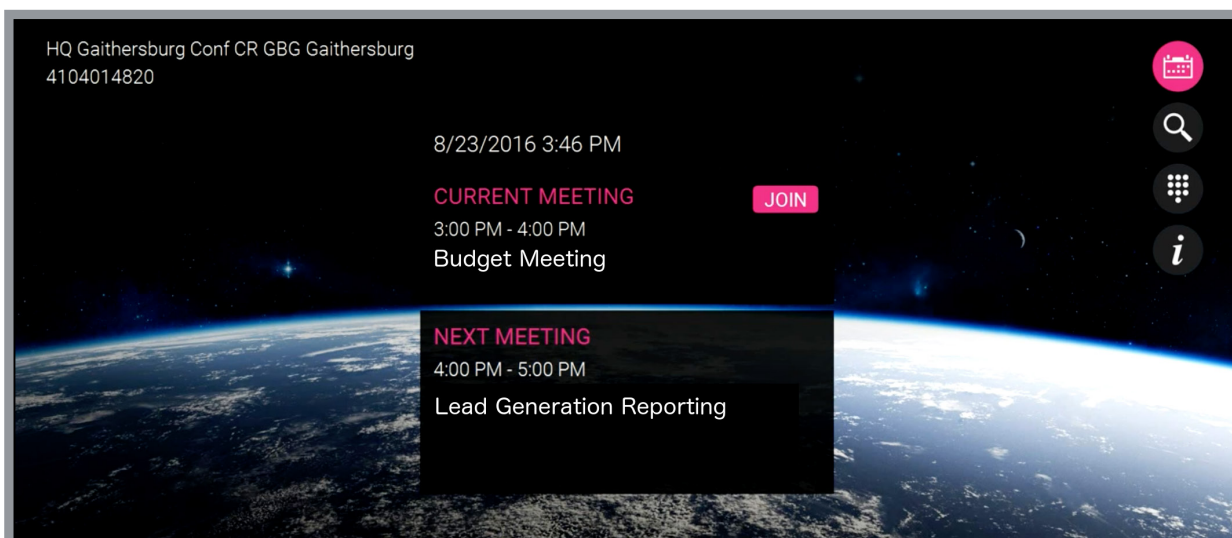
application will attempt to establish a video call. If unsuccessful, it will join you via audio.

Set up: UC-One Conference Room arrives "out of the box ready", so you don't have to worry about the struggle and frustration that comes with setting up most video conferencing systems.

All you have to do is provide credentials one-time. Everything arrives ready to be plugged in. An HD camera speakerphone and wireless keyboard. Simply connect the included camera and speakerphone. And then connect it to the network and to any type of flat screen TV/panel in the conference room.

Why UC-One Conference Room?

- It's part of UC-One, so it **works automatically** with all your desktop and mobile UC-One users.
- Video conferencing that's as **easy** as placing a phone call - literally takes just one click.
- It's **open**. Works with other video-conferencing systems.
- Installation is quick and straightforward. So **simple**, anyone can do it.
- **Removes the strain, cost, and complexity** of supporting video conferencing solutions.
- High quality HD audio and video make it the most convenient and efficient way to **bring teams together** when travel isn't an option.
- It's **exceptionally easy to use**, which means training won't be an issue and employees will actually use it.



Requirements of UC-One Conference Room

Software Prerequisites:

- Device
Create a new device profile:
"Conference Room – PC"
- Platform
BroadWorks R20SP1 including Collaborate
- User License
Customers purchase UC-One Complete or Add-on, which includes new "Conference Room" feature added to Collaborate package
"Conference Room" feature needs to be assigned to Conference Room user

Hardware Bundle:

- Compute Platform: Intel NUC on Win 10 Pro
- HD Video Camera
- HD Speakerphone
- Peripherals: Logitech Wireless Touch keyboard K400 Plus

LCD screen/panel is not included.

Calendar Integration:




UC-One Conference Room supports calendar integration with Google Calendar and Microsoft Exchange 2010, 2013, 2016, and Office 365 Calendar.

Conclusion

Video conference room solutions don't have to be hard to use. With UC-One Conference Room, we've made it easy for teams to meet from anywhere.

About BroadSoft

Cloud business unified communications, team collaboration and contact center Software-as-a-Service (SaaS)

	COMPANY	NASDAQ: BSFT	\$279M Revenue (2015)	26% CGAR Since '09	1,247+ Employees (2015)	80+ Country Presence
	CHANNELS	25 of the top 30 service providers by revenue	600+ Channel Partners	\$8B Enterprise revenue based on BroadSoft solutions		
	LEADERSHIP	#1 Global Market Leader	41% Market Share	15M Business lines installed base (Q4 2016)	85M+ Total end users served	

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